

## **JORDAN SCHNITZER MUSEUM OF ART AND UNIVERSITY OF OREGON ADVANCEMENT ANNOUNCE NEW HEAD FUNDRAISER FOR THE MUSEUM**



EUGENE, Ore. — (October 25, 2024) — University of Oregon Advancement and the Jordan Schnitzer Museum of Art (JSMA) are pleased to announce that Peggy Whalen will be joining the university as the museum’s new Senior Associate Director of Development. Partnering closely with UO Advancement, JSMA executive director John Weber and other museum staff, she will oversee development and membership efforts to build support for museum exhibitions, collections, academic and education programs, and other museum activities.

Whalen brings excellent fundraising experience and enthusiasm, both as a longtime Eugene resident and parent of UO graduate, to the museum from her most previous role as executive director of the Family Relief Nursery in Cottage Grove. She has also served as the development director of the Eugene Science Center (formerly Science Factory), and as the director of Hope & Safety Alliance (formerly Womenspace) in Eugene.

“Peggy Whalen’s fundraising experience, energetic enthusiasm, and a strong record of success will be an asset to the JSMA,” said Weber. “Her experience with Eugene and statewide philanthropic communities means she’ll hit the ground running. I am delighted to start working together!”

Whalen’s experience encompasses a comprehensive understanding of development, including major gift solicitation, donor cultivation, stewardship, grant writing for government and private foundations, major fundraising events, membership building, and development communications.

“We are excited to leverage Peggy’s passion for the arts and fundraising acumen to effectively partner with our incredible JSMA donors and members to elevate the Jordan Schnitzer Museum of Art through philanthropy as the leading university art museum in the nation,” says Wesley Stewart, Senior Associate Vice President for Development.

Along with her responsibility as a fundraiser and non-profit executive director, Whalen has served on local Eugene volunteer boards involved in the performing arts and social services.

"I am thrilled to be joining the Jordan Schnitzer Museum of Art! After many years of working in nonprofit human services, this opportunity allows me to combine my commitment to community impact with my passion for the arts," said Whalen. "I look forward to collaborating with both the JSMA and University Advancement to support the museum and help create opportunities for inspiration, education, and engagement."

Whalen will begin her work at the university on November 18.

**About the University of Oregon's Jordan Schnitzer Museum of Art**

The Jordan Schnitzer Museum of Art at the University of Oregon is a leading Pacific Northwest museum for historic and contemporary art exhibitions and collections. The museum aims to support the academic objectives of the University of Oregon while also encouraging public understanding and enjoyment of thought-provoking visual arts. The JSMA houses important collections galleries devoted to art from China, Japan, Korea, Europe, and the Americas, as well as rotating special exhibition galleries. The JSMA is one of seven museums in Oregon and the state's only academic art museum, according to the American Alliance of Museums.

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