



PRESS RELEASE

12 September 2024

SMALL BUSINESS FOUNDATION CLASSES START SOON

The Lane Small Business Development Center is kicking off fall term at LCC with the start of their core business programs; the Business Plan Accelerator and Small Business Management.

Lane SBDC services any small business in Lane County with several options for class days and times intended to reach every business and remove barriers to service.

Currently the **Business Plan Accelerator** program is in the midst of a transition to a more standardized version that will eventually include an on-demand option. The fall 2024 cohort will for the first time be in the evening hours from 5:30-8:00. The modules and classes have been updated and better integrated with other essential Lane SBDC programs. We are so excited about these changes and look forward to sharing our hard work with the business community!

Your Business Plan Accelerator

Oct. 01 - Dec. 10 • Tuesdays 7 Sessions LCC Downtown Campus, 1st Floor, Room 105 5:30 pm - 8:00 pm \$229

The **Small Business Management Program** year one kicks off the following day on October 2. This signature program offers a deeper look into all aspects of running a business. Over a two-year period, a customized curriculum helps individuals identify, prioritize and achieve their business goals. The support and tools provided, result in the business owner working smarter not harder. The program (designed for business people, not academics) offers learning through classroom sessions, peer interaction, and seasoned entrepreneur coaching.

Small Business Management

Choose the day time cohort (9:00am-12:00pm) or evening (5:30-8:30) • Wednesdays LCC Downtown Campus, 1st Floor, Room 104 \$699

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