



For Immediate Release

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Lane Transit District

Take LTD to 2024 Eugene Pride Festival

EUGENE, Ore. ---(August 5, 2024)--- Lane Transit District (LTD) is on hand to help people get to the 2024 Eugene Pride Festival. [Taking place all day at Alton Baker Park](#) on Saturday, August 10, there's an unrelated sold-out concert at The Cuthbert Amphitheater that evening. This means onsite parking will be severely limited as Pride organizers are expecting around 12,000 attendees.

“Why park and walk or shuttle from faraway lots near PK Park or in downtown Eugene? It’s a layer of logistics you don’t need,” said Anni Katz, LTD’s Public Information Officer. “Take LTD or bike to Alton Baker and enjoy a stress-free Pride Festival.”

There are several mobility options to get people to Alton Baker. Pride participants can [ride LTD](#) to Pride for free by downloading the [Umo app](#) and creating an account. On the day of the event, check [here](#) for the ride-for-free code. In the Umo app, select “Redeem Benefit Code” from the menu and enter the code.

Complete [bus schedules](#) are available online. View LTD [service alerts](#) online, or follow @LaneTransit on [X \(Twitter\)](#).

[LTD’s partners at Cascadia Mobility](#) are running a free bike valet at Pride. All [PeaceHealth Rides](#) can park for free in the geofenced area near the valet.

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About Lane Transit District (LTD)

Lane Transit District (LTD) is a special district of the State of Oregon led by a seven-member volunteer board of directors appointed by Oregon’s governor. LTD’s budget is funded through a combination of fares, taxes paid by local employers and employees, and from state and federal sources. LTD lives its mission to connect our community by delivering more than 5 million annual passenger boardings from 30 fixed bus routes and two EmX Bus Rapid Transit lines. LTD’s paratransit service, RideSource, provides more than 250,000 trips annually for people with disabilities and Medicaid recipients. More information about LTD is at www.LTD.org.