



**For Immediate Release**

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## **Lane Transit District**

### **LTD Sees Uptick In Ridership During U.S. Olympic Trials**

EUGENE, Ore. ---(July 15, 2024)--- Lane Transit District experienced a noticeable bump in ridership during the [U.S. Olympic Team Trials – Track & Field](#) at the University of Oregon’s Hayward Field in late June.

“The Trials bring thousands of visitors to the area and we are thrilled people made the sustainable choice to hop on a bus to Hayward Field,” said Anni Katz, LTD’s Public Information Officer. “There’s a huge amount of infrastructure installed for this event, which meant parking was harder to find and local roads were blocked off. Riding the bus allowed people to skip all of this.”

EmX ridership was generally higher during the Trials, with noticeable bumps of 10-20% on a few of the most final-heavy days.

[According to the International Energy Agency](#), cars emit between 57 and 322 gCO<sub>2</sub>-eq/pkm—compared to buses at just 22-92 gCO<sub>2</sub>-eq/pkm. [Full buses emit 0.18 pound of CO<sub>2</sub> per passenger mile](#), making them comparable to rail. [According to the City of Eugene](#), one full 40-foot bus equals a line of moving automobiles stretching six blocks.

Complete [bus schedules](#) are available online. View LTD [service alerts](#) online, or follow @LaneTransit on [X \(Twitter\)](#).

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### **About Lane Transit District (LTD)**

Lane Transit District (LTD) is a special district of the State of Oregon led by a seven-member volunteer board of directors appointed by Oregon’s governor. LTD’s budget is funded through a combination of fares, taxes paid by local employers and employees, and from state and federal sources. LTD lives its mission to connect our community by delivering more than 5 million annual passenger boardings from 30 fixed bus routes and two EmX Bus Rapid Transit lines. LTD’s paratransit service, RideSource, provides more than 250,000 trips annually for people with disabilities and Medicaid recipients. More information about LTD is at [www.LTD.org](http://www.LTD.org).