

For Immediate Release

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Lane Transit District

LTD Hosts Block Party with Eugene Public Library, City of Eugene, and LCC

EUGENE, Ore. ---(July 26, 2024)--- Lane Transit District (LTD), the Eugene Public Library, Lane Community College (LCC), and the City of Eugene have partnered to present the Ride, Read & Rock the Block Party in downtown Eugene on Friday, August 2 from 4:00 – 8:00 p.m.

This free, family-friendly event at the corners of 10th Avenue and Olive Street will feature face painting, book reading on an electric bus, book bag coloring, button making, a live remote broadcast from 104.7 KDUK from 5:00 p.m. – 7:00 p.m. and more. Food and beverages from local food trucks will be available for purchase at the event.

"LTD welcomes people of all ages to this fun summer event," said LTD Marketing Supervisor Cammie Harris. "Families can take LTD downtown and then read, create, and celebrate with the Eugene Public Library and LCC."

Block Party attendees are encouraged to use LTD or its partners in public transit to get to the event. People can download the <u>Umo Mobility app</u>, plan their trip and purchase bus fare in advance. Another option is a <u>PeaceHealth Rides bike</u>, by LTD's <u>partners at Cascadia Mobility</u>.

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About Lane Transit District (LTD)

Lane Transit District (LTD) is a special district of the State of Oregon led by a seven-member volunteer board of directors appointed by Oregon's governor. LTD's budget is funded through a combination of fares, taxes paid by local employers and employees, and from state and federal sources. LTD lives its mission to connect our community by delivering more than 5 million annual passenger boardings from 30 fixed bus routes and two EmX Bus Rapid Transit lines. LTD's paratransit service, RideSource, provides more than 250,000 trips annually for people with disabilities and Medicaid recipients. More information about LTD is at www.LTD.org.