



**For Immediate Release**

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## **Lane Transit District**

### **LTD's Rhody Express Expands Service In Florence**

EUGENE, Ore. ---(June 12, 2024)--- Starting Monday, June 17, the Rhody Express – a service of Lane Transit District – will increase from one-hour to 30-minute frequency.

Ridership on the Rhody Express is approaching pre-pandemic levels, with noticeable increases in the spring and summer. For example, ridership in May 2024 was 18% higher than ridership in May 2023.

There will be a kickoff event in Florence to mark this expansion:

- **WHAT:** Florence-area officials and LTD leadership will officially launch the service increase, and the public is encouraged to join. Come for the Rhody Express reusable grocery bags and stay to celebrate!
- **WHERE:** Rhody Express stop at Grocery Outlet (2066 Oregon Coast Highway, US-101)
- **WHEN:** Monday, June 17, 10:15 a.m. – 10:45 a.m.

The route travels a north and south loop around the Florence area, serving locations such as Florence Food Share, Three Rivers Casino, Old Town Park, Peace Harbor Hospital, and the Siuslaw Public Library. Learn more about [Rhody Express](#) on LTD's website. Service hours are 10:00 a.m. to 6:00 p.m., Monday-Friday.

Traveling from the [Eugene-Springfield area to Florence is easy on Link Lane](#), which drops riders at the same Grocery Outlet location where Rhody Express and [the Florence-Yachats Connector](#) have stops. These services make for a fun, worry-free, and car-free trip to Oregon's central coast!

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### **About Lane Transit District (LTD)**

Lane Transit District (LTD) is a special district of the State of Oregon led by a seven-member volunteer board of directors appointed by Oregon's governor. LTD's budget is funded through a combination of fares, taxes paid by local employers and employees, and from state and federal sources. LTD lives its mission to connect our community by delivering more than 5 million annual passenger boardings from 30 fixed bus routes and two EmX Bus Rapid Transit lines. LTD's paratransit service, RideSource, provides more than 250,000 trips annually for people with disabilities and Medicaid recipients. More information about LTD is at [www.LTD.org](http://www.LTD.org).