

MAY 6, 2024—FOR IMMEDIATE RELEASE

Media Contact: Niloo Marashi, 541-686-8700, niloo@drmovassaghi.com

DR. KIYA MOVASSAGHI ASSUMES PRESIDENCY OF THE AESTHETIC SOCIETY, CHARTING A COURSE FOR GLOBAL PARTNERSHIPS AND ADVANCING AESTHETIC EDUCATION

VANCOUVER, BC — The Aesthetic Society proudly announces the appointment of Dr. Kiya Movassaghi, a board-certified plastic surgeon from Eugene, OR, as the President of The Aesthetic Society. Dr. Movassaghi's leadership will focus on strategically fortifying The Society's position as the global leader in education and innovation in the aesthetic marketplace. he new leadership team was announced May 4, 2024, at The Aesthetic Meeting 2024 in Vancouver, Canada.

"I am honored to assume the presidency of The Aesthetic Society," said Dr. Movassaghi. "Our journey ahead can be characterized by collaboration, innovation, and global partnership. Aesthetic medicine is experiencing rapid global expansion. Global outreach through Memorandums of Understanding (MOUs) will be instrumental in shaping our engagement and alliances among our international colleagues. These agreements will pave the way for fostering relationships essential to our shared mission of safety and enhancing patient outcomes."

Kiya Movassaghi, MD, DMD, FACS, has been a member of The Society since 2006. Based in Eugene, OR, Dr. Movassaghi came to Eugene in 2002 after 14 years in Boston where he completed his medical and surgical training at Harvard Medical School. His practice focuses on aesthetic and reconstructive plastic surgery. A 1995 graduate of Harvard Medical School, Dr. Movassaghi completed a three-year plastic surgery residency at the Harvard Combined Plastic Surgery Program. Prior to that training, he completed a residency in general surgery at Beth Israel Deaconess Medical Center and Massachusetts General Hospital at Harvard Medical School. He also received his DMD at Harvard Dental School, where he graduated magna cum laude. Dr. Movassaghi is a Clinical Assistant Professor of Plastic Surgery at Oregon Health & Science University's School of Medicine in Portland and the director of his Aesthetic Society Endorsed Aesthetic Fellowship. He is well versed in the latest techniques in face and body contouring procedures and has pioneered several surgical techniques. He has authored a book, many book chapters and numerous publications in leading scientific and plastic surgery journals.

<u>The Aesthetic Society</u> is recognized as the world's leading organization devoted entirely to aesthetic plastic surgery and cosmetic medicine of the face and body. The Aesthetic Society is comprised of more than 4,000 national and international members. Active Members are certified by the American Board of Plastic Surgery (USA) or by the Royal College of Physicians and Surgeons of Canada and have extensive training in the complete spectrum of surgical and non-surgical aesthetic procedures. International Active Members are certified by equivalent boards of their respective countries. All members worldwide adhere to a strict Code of Ethics and must meet stringent membership requirements. The Aesthetic Society is at the forefront of innovation in aesthetic plastic surgery and cosmetic medicine globally.

###