

FOR IMMEDIATE RELEASE

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ADelaney@KernuttStokes.com**Kernutt Stokes Wins 2024 Marketing Achievement Award**

Accounting firm Kernutt Stokes has received a 2024 Marketing Achievement Award by the Association for Accounting Marketing (AAM) for its website at www.kernuttstokes.com. In total, 93 firms competed in 16 categories including events, video and multimedia, and branding. Kernutt Stokes took top honors in the category for websites with a budget below \$49,999. Entries were judged on their ability to achieve specific goals, strategic execution of projects, and the generation of measurable outcomes. This rigorous evaluation process ensures that only the most effective and innovative efforts are honored, highlighting the critical role of strategic marketing and growth programs in firm success. Awards were presented at AAM's annual conference, which took place in Orlando, Florida last week.

The new site was designed by [bell+funk](#) and developed by [Eagle Eye Media](#), both based in Eugene, Oregon, where Kernutt Stokes is headquartered. The site launched on June 1, 2023.

"The new website embodies the essence of Kernutt Stokes, showcasing our comprehensive range of services, industry expertise, and unique culture, all of which has led to a significant increase in inquiries we've received from prospective clients. We're thrilled to receive this award, and be recognized for the hard work that went into the new site and the outcome we've seen since its launch," said Amy Delaney, director of marketing and business development.

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Kernutt Stokes, the fifth largest CPA firm in Oregon, is a full-service accounting and business consulting firm established in 1945 with offices in Eugene, Bend, Corvallis, and Lake Oswego. The firm was named one of the "100 Best Companies to Work for In Oregon" by Oregon Business magazine in 2023, and one of the nation's top 50 accounting firms of 2022 by INSIDE Public Accounting. Kernutt Stokes has 15 partners, 68

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accounting professionals, and more than 80 employees. The firm specializes in privately held and family-owned companies in construction, manufacturing, transportation, beverage, and professional services. In addition to core accounting services, the firm provides virtual accounting, accounting software consulting, 401(k) plan administration, business valuation, retirement planning, business consulting and other services. Kernutt Stokes is an independent member of BDO Alliance USA, a nationwide association of independently owned local and regional accounting, consulting, and service firms with similar client service goals. For more information, visit KernuttStokes.com.