**FOR IMMEDIATE RELEASE**

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**SELCO COMMUNITY CREDIT UNION PROMOTES TRACY COLE TO ASSISTANT VICE PRESIDENT, COMMERCIAL PORTFOLIO MANAGER AND OPERATIONS TEAM LEADER FOR ITS COMMERCIAL & BUSINESS BANKING DIVISION**

**Cole brings three decades of experience to her new position**

(SPRINGFIELD, Ore.) — SELCO Community Credit Union recently promoted Tracy Cole to assistant vice president, commercial portfolio manager and operations team leader for its Commercial & Business Banking division. In addition to her current responsibilities as the primary contact for service and support for several of SELCO’s commercial loan customers in the Eugene/Springfield area, Cole will oversee operations for Commercial & Business Banking.

Cole has held a variety of roles since entering the banking industry in 1994. She joined SELCO’s Commercial & Business Banking division in 2016.

“Tracy embodies excellence in fostering our commercial relationships and empowering success on our team,” said Mike Donaca, vice president of Commercial & Business Banking and senior commercial credit officer. “Her leadership, dedication, and vibrant personality significantly bolster our member connections. We welcome her return to a pivotal leadership position, where she'll be a cornerstone in driving our future growth.”

Born in Roseburg, Oregon, Cole has spent most of her life in the Eugene/Springfield area. Through the years, she has enjoyed giving classroom presentations as a volunteer with Junior Achievement. In her free time, she enjoys gardening, fishing, and spending time outdoors with her chocolate lab.

For more information on SELCO’s Commercial & Business Banking division, visit  
[selco.org/BusinessBanking](https://www.selco.org/business-banking).  
  
**About SELCO Community Credit Union**  
Founded nearly 90 years ago by a group of fiscally minded teachers, Springfield-based SELCO Community Credit Union today serves more than 150,000 members as one of the largest and longest-standing Oregon-based credit unions. A not-for-profit, federally insured, member-driven financial cooperative with more than $2.7 billion in assets, SELCO provides its member-owners with exceptional rates and low fees on a full range of financial products and services, including banking, mortgages, personal and business loans, investments, and insurance. Membership is available to anyone who lives or works in one of the 27 Oregon or eight Washington counties SELCO serves. For more information or to become a member today, stop by one of SELCO’s 15 branches, visit [selco.org](mailto:www.selco.org), or call 800-445-4483.

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